



VERNON'S BACON CITY USA FOOD TRUCK COMPETITION
SEPTEMBER 16, 2022

FOOD TRUCK/TRAILER GUIDELINES

Dear Prospective Food Truck Competitor,

The City of Vernon will host the Bacon City USA Food Truck Competition on September 16, 2022. We are very excited to offer a competitive food truck experience featuring Wright Brand Bacon.

The Tourism Department and Wright Brand Bacon will review all food vendor applications. Below are factors that are considered for selection:

- Quality & type of food, price points & special bacon dish description(read guidelines)
- Presentation of food and/or food truck/trailer
 - We want the Food Truck Competition to provide a unique dining experience
 - Please submit current food truck/trailer photos and photos of your food
- Promptness in returning ALL completed information.

Your application and photos MUST be submitted for your application to be deemed complete by July 15, 2022. The City of Vernon Tourism Department and Wright Brand Bacon reserve the right to limit the amount of similar types of food.

If accepted to participate, only items listed on your application will be allowed. Truck/Trailer location is determined on a first come, first-serve basis.

If selected, ALL VENDORS will be required to keep their truck/trailer open throughout the entire length of the competition and event (Friday, 11:00 am to 9:30 pm). Please be ready to welcome guests during this time frame.

You will be notified by email or text if you have been accepted as a food truck competitor for Bacon City USA by July 22, 2022.

Thank you for your interest in Bacon City USA. Please contact us if you have any questions.

Sincerely,

Amanda Lehman
Main Street & Tourism Director
940-552-2564 ext. 301
tourism@vernontx.gov

Food Truck/Trailer Guidelines

- Food Trucks must meet all requirements for the State Health Department their truck is registered under and provide insurance information.
- Food Trucks are responsible for providing their own set-up.
- Trucks/Trailers must be maintained in a neat, clean condition. Food Trucks/Trailers are responsible for cleaning their area at the end of the day and **removing all trash to the dumpsters provided. Please do not use the small trash cans.**
- On Friday, September 16th, setup will begin at 8:00 AM. Event Staff will be on site beginning at 8:00 AM. All support vehicles must be removed by 9:30 AM and all trucks/trailers must be ready for business by 11:00 AM. Truck/Trailer breakdown must not begin before the close of the event at 9:30 PM.
- No grease is allowed on the grounds. If you violate this rule, you will not be considered for an award or invited to participate in future Vernon events.
- Each Food Truck/Trailer will be required to submit the required information requested on the application by July 15, 2022. You will be notified of access to the event by July 22, 2022.
- Bacon City USA is an event in Vernon, TX to celebrate the 100th Anniversary of Wright Brand Bacon. The competition will include two awards(each truck is only eligible for one award):
 - BACON CITY USA BEST SIGNATURE BACON DISH: \$3,500 (MUST INCORPORATE WRIGHT BRAND BACON; BACON PROVIDED AT CHECK-IN)
 - BACON CITY USA MOST UNIQUE MENU: \$1,500
- Food Trucks/Trailers granted admission to the event will be allowed to charge and collect money from all sales at the event.
- Judging will take place on Friday, September 16th by three judges between 11:00 am & 5:30pm. Wright Brand Bacon will advertise this event and provide three judges. Awards will be announced prior to the concert that is taking place in Downtown Vernon that evening.

2022 BACON CITY USA FOOD TRUCK COMPETITION

FOOD VENDOR APPLICATION



September 16, 2022 11:00 AM – 9:30 PM

Downtown Vernon, Texas

Check-in at 1614 Main Street, Vernon, Texas 76384

Due: July 15, 2022

tourism@vernontx.gov | 940-552-2564 ext. 301

BUSINESS NAME: _____

CONTACT NAME: _____

SALES TAX PERMIT #: _____ TAX ID#: _____

GENERAL LIABILITY PROVIDER: _____ POLICY #: _____

VEHICLE INSURANCE PROVIDER: _____ POLICY #: _____

CELL PHONE: _____ PREVIOUS FESTIVAL? **YES / NO**

EMAIL: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

WEBSITE/FACEBOOK PAGE: _____

DESCRIPTION OF FOOD SERVED: _____

MENU: _____

SIGNATURE BACON DISH: _____

TRUCK OR TRAILER: _____ EXACT LENGTH OF TRUCK OR TRAILER: _____

INTERNAL OR EXTERNAL GENERATOR: _____ SERVE ON: PASSENGER SIDE or DRIVER SIDE

YES, I am interested in being considered for the Bacon City USA Food Truck Competition

Exhibitor's Signature: _____

Date: _____

RETURN TO:

City of Vernon Tourism Department

1614 Main Street

Vernon, Texas 76384

tourism@vernontx.gov | 940-552-2564 ext. 301